

Privacy Policy for Maisha Website Cookie

At Maisha, we are committed to safeguarding your privacy and protecting your personal information. This Privacy Policy outlines how we collect, use, disclose, and manage the information gathered through cookies on our website. By accessing and using our website, you consent to the practices described in this Privacy Policy.

1. Information Collection

When you visit our website, we may automatically collect certain information using cookies and similar tracking technologies. This information includes:

- Your IP address
- Browser type and version
- Device type
- Operating system
- Referring website
- Pages visited and time spent on each page
- Clickstream data
- Other usage data related to your interaction with our website

2. Use of Cookies:

Cookies are small data files stored on your device when you visit our website. They allow us to recognize your browser and provide a more personalized experience. We use cookies for the following purposes:

- Analyzing website traffic and usage patterns to improve our website's performance and user experience.
- Understanding your preferences and interests to deliver relevant content and personalized advertisements.
- Remembering your login credentials to facilitate a smooth login process.
- Tracking affiliate referrals and campaign performance, where applicable.
- Conducting research and analysis to enhance our services.

3. Third-Party Cookies

We may use third-party services, such as Google Analytics & Facebook Meta Pixel, to collect, monitor, and analyze website statistics. These third-party services may also use cookies and similar technologies. Please review their respective privacy policies for more information on their data practices.

4. Cookie Management

You can control and manage cookies through your browser settings. Most browsers allow you to block or delete cookies, and you can choose to receive notifications when cookies are being sent. However, please note that blocking or deleting cookies may impact the functionality and usability of our website.

5. Data Retention

We retain your personal information collected through cookies for as long as necessary to achieve the purposes outlined in this Privacy Policy or as required by applicable laws.

6. Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no data transmission or storage method is completely secure, and we cannot guarantee the absolute security of your information.

7. Disclosure of Information

We do not sell, trade, or rent your personal information collected through cookies to third parties. However, we may share your information with trusted service providers who assist us in operating our website or conducting our business, subject to strict confidentiality obligations.

8. Children's Privacy

Our website is not directed to individuals under the age of 13, and we do not knowingly collect personal information from children. If you believe that we have unintentionally collected information from a child, please contact us immediately to remove the data.

9. Changes to the Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our data practices or legal requirements. We will post the updated policy on our website, and the revised version will be effective immediately upon posting.

10. Contact Information

If you have any questions, concerns, or requests regarding this Privacy Policy or your personal information, please contact us at:

Tilisi Website Cookie Policy

Email: info@maishadevelopments.com

Address: Tilisi Developments PLC, Off A104

11. Consent

By using our website, you consent to the terms outlined in this Privacy Policy and our use of cookies as described herein.

This Privacy Policy was last updated on **21st July 2023**.